

Message Text

UNCLASSIFIED

PAGE 01 STOCKH 00501 300803Z

14

ACTION EUR-12

INFO OCT-01 EB-07 ISO-00 /020 W
----- 100771

R 300330Z JAN 76

FM AMEMBASSY STOCKHOLM

TO USDOC WASHDC

INFO SECSTATE WASHDC 6671

UNCLAS STOCKHOLM 0501

FOR: BIC:OIM:TRAFTON

E.O. 11652: N/A

TAGS: BEXP, SW

SUBJECT: COMMERCIAL PROGRAM: PRINTING AND GRAPHIC ARTS EXHIBITION:
PROMOTION

REF: STOCKHOM 0418

1. CLOSER ANALYSIS OF GATF SEMINAR PROPOSAL SUGGESTS FOLLOWING
FINANCIAL REALITIES SHOULD BE BORNE IN MIND.

2. STC HAS SEATING CAPACITY OF 80 IN OWN PREMISES AND HAS NO
BUDGET FOR HIRE OF OUTSIDE SEMINAR FACILITY. FEE OF \$40 PER
HEAD BRINGS IN \$3200 ASSUMING MAXIMUM ATTENDANCE REALIZED.
THIS FIGURE MAY BE OPTIMISTIC IN VIEW OF SHORT PROMOTION TIME
AVAILABLE.

3. ASSUMED MINIMUM EXPENSES PER GATF REPRESENTATIVE WOULD BE
\$1500. THREE OR FOUR REPS WOULD TOTAL A RECOVERABLE
REQUIREMENT OF \$4500 TO \$60000.

4. ADDITIONAL COSTS TO STC WOULD BE PROMOTION MAILING AND
POSSIBLY PRINTING, PLUS REFRESHMENTS FOR SWEDISH ATTENDEES.

5. STC RELUCTANTLY THEREFORE CONSIDERS GATF PROPOSAL
IMPRACTICAL DUE TO ANTICIPATED EXTRA COSTS TO BE INCURRED
AND SHORT PROMOTION PERIOD AVAILABLE.

STRAUSZ-HUPE'

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STOCKH 00501 300803Z

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 30 JAN 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976STOCKH00501
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760035-0975
From: STOCKHOLM
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t1976013/aaaaabut.tel
Line Count: 60
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: hattaycs
Review Comment: n/a
Review Content Flags:
Review Date: 02 JUL 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <02 JUL 2004 by schwenja>; APPROVED <22 JUL 2004 by hattaycs>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: COMMERCIAL PROGRAM: PRINTING AND GRAPHIC ARTS EXHIBITION: PROMOTION
TAGS: BEXP, SW
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006